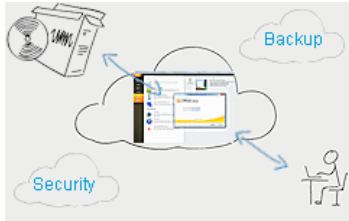




software as a service

'Software as a Service', sometimes known as 'software on demand', is a model of software deployment where an application is delivered over the internet without the need to be installed on-site or purchased.



This type of licensing use removes the burden of equipping a device with every application. It also reduces software maintenance, ongoing operation patches and patch support complexity. On demand licensing enables software to become a predictable monthly operational expense, rather than a substantial, up-front cost at the time of purchase. It also enables licensing only the amount of software needed versus traditional licenses per device. Customers can share licenses across their organisation and between organisations, thus reducing costs even further.

Key benefits

Software as a Service offers a low-cost way for businesses to obtain rights to use software as needed. It delivers the benefits of commercially licensed use without the associated complexity and potential high initial cost of equipping every device with the applications that are only used when needed.

- Unparalleled safety & security
- Manage applications as little or as much as you want
- Centralised feature updating removes the need for downloadable patches and upgrades
- Add or remove software as and when needed
- Only pay for what you use
- Offers easy integration with existing networks
- Instant deployment
- User-friendly interface
- Limits up-front capital investment, upgrade and staffing costs.

Wide range of applications available

Cloudserve provides a full application catalogue you can choose from, and then deploy – all priced per user and available on a monthly basis. If you have a custom application or are an ISV we can also house these in our infrastructure and make them available to your users remotely and securely.

Common on demand applications include:

- Microsoft Office 2007 Suites and Apps
- SAGE and QuickBooks
- Adobe Acrobat, Dreamweaver etc.
- Microsoft Dynamics/CRM
- Iris HR & Payroll
- and many more....

In safe hands

Because all data resides in our data centres rather than on local machines, it cannot be lost or stolen, nor is it subject to individual hardware failure. Similarly, because the applications are constantly backed up, data cannot be accidentally erased or corrupted. It is transmitted using industry-standard SSL encryption, as used for online banking and by the likes of Amazon and Tesco.com. This means that it's impossible for outside parties to view the data being streamed from us to you. We run multiple data centres on a highly available, fully resilient, constantly mirrored, Grid computing model to ensure 99.99% availability even in the unlikely event of a disaster at one of our facilities.

Remove software hassles – leave it to Cloudserve

We remove the hassles of managing and maintaining the software, while providing SLA-guaranteed availability and 24/7 support from exclusively UK-based support teams.

Work with Cloudserve and our partners to drive your off-premise strategy and efficiently reduce costs without giving up control.

No need to buy, install and manage software yourself!

Benefits

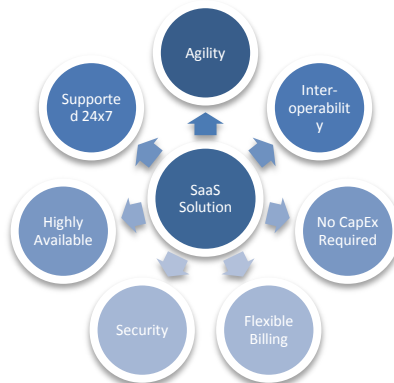
- Provides substantial cost savings
- Improved service for end users
- Increases productivity
- Applications are easier to manage
- Wider range of software available
- Low monthly per-user fee
- Access anywhere via the internet
- Fast, flexible, efficient and easy!

Characteristics

- Network-based access to (and management of) commercially available software
- Activities managed from highly secure data centres rather than in-house
- Customers access applications remotely via the web
- Delivery based on a one-to-many model rather than a one-to-one model
- User experience is identical to using a locally installed application.

How Cloudserve can help

Shrinking budgets are a major problem for businesses today. Due to the economies of scale we can leverage, Cloudserve is able to offer better, cheaper, more reliable software applications. Our on-demand applications can be accessed from anywhere with an internet connection – whether that your office, home, an internet cafe or even abroad. Because your data is no longer tied to local hardware, even in the event of a disaster (e.g. burglary, a fire etc.), all of your data is completely safe and still immediately accessible. Additionally, businesses can escape the limits of their in-house infrastructure by using our grid computing model (and the virtually limitless computing power it offers) to host their own specific line-of-business applications.



More than 60% of SMBs see SaaS as a way to cut costs and increase productivity



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